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Oriental DreamWorks Promotes Peilin Chou to Chief Creative Officer

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She will oversee the animation studio's upcoming slate of films.

Peilin Chou has been promoted to chief creative officer at Oriental DreamWorks, where she previously served as head of creative. In her new role at the animation studio, Chou will be responsible for its overall creative direction while overseeing all of its

animated feature films, including the previously announced *Everest*, which will be distributed by Universal Pictures in 2019.

Chou, who will be based in Shanghai and New York City, succeeds Melissa Cobb, who recently left Oriental DreamWorks to join Netflix as its vp kids and family.

DreamWorks Oriental is a joint venture of DreamWorks Animation, CMC Capital Partners, Shanghai Media Group and Shanghai Alliance Investment Limited.

In announcing Chou's promotion, ODW CEO Frank Zhu said Tuesday in a statement, "On behalf of the ODW management team, I'm elated that Peilin Chou will be expanding her creative leadership in a greater capacity for ODW. Since Peilin joined ODW in September 2015, she has brought an exceptional vision to all of the company's creative efforts. Under her leadership, she has already created and fostered a strong development slate of projects, an exciting upcoming pipeline of films and a remarkable development team."

In addition to *Everest*, directed by Tim Johnson and Todd Wilderman and produced by Suzanne Buirgy, Chou will oversee a slate that includes:

— *Over the Moon*, a modern-day retelling of the classic Chinese myth about a mysterious moon goddess named Chang'e, written by Audrey Wells and executive produced by Janet Yang;

— *Untitled Chinatown Project*, a comedic intergenerational adventure with supernatural elements, conceived and executive produced by Emmy Award-winner Alan Yang;

— *The Monkey King*, an adventure featuring China's legendary superhero, written by Ron Friedman and Steve Bencich. They are represented by Paradigm, the Gotham Group and attorney Rob Szymanski;

— *Illumikitty*, a cat comedy, written by Jenny Bicks; and

— *Lucky*, an animated buddy comedy, written by Rita Hsiao.

Before joining ODW, Chou served as vp original series at Spike TV; as senior vp programming at AZN Television; and as director of development at Nickelodeon. She also served as a development executive at Walt Disney Feature Animation and Touchstone Pictures.